



NEWSLETTER OF THE SOCIETY FOR THE TEACHING OF PSYCHOLOGY

Fall 2010

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Editor: R. Eric Landrum

Update from the Vice-President for Recruitment, Retention and Public Relations

Hope everyone had a good summer! I am still trying to learn my title even as I work to examine membership issues. I had the help of two excellent working groups and would like to thank them for their service to STP. For those who volunteered after the groups were formed, we have your names and will find a way for you to become involved in STP business.

Group 1, led by Rene Verry, examined why people do not renew membership in STP. They raised issues related to nonrenewal of all professional organizations as well as procedures for notifying members when it is time for renewal. Other members of the team included Dennis Dew, Joan Warmbold, Wendy Close, Alejandro Franco, Susan Rogers, Linda Tollefsrud, and James Briggs.

Group 2, led by Warren Fass, examined issues related to recruitment of graduate students as they transition to being new faculty. They suggested wider advertising and working with GSTA, APAGS, and Psi Chi to identify such individuals. Members of this group included Midred Cordaro, Peter Phipps, Sue O'Donnell, Deanna Douglas, Diane Ashe, Michael Amlung and Xin Zhao.

The Executive Committee appreciates their work and will be considering the reports. I also invite anyone with ideas about recruitment and retention to contact me.

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